

TOURISM PROMOTION PROCUREMENT

Exemption Report – Fiscal Year 2010

<u>Contractor</u>	<u>Term</u>	<u>Private Sector Investment</u>	<u>State Investment</u>	<u>Description</u>
Capital Region USA	7/01/08- 6/30/09	\$1,728,174	\$239,500	Promoting awareness of Maryland and the Capital Region (Maryland, Washington D.C. and Virginia) as an international tourist destination.
Baltimore Child, Inc.	4/01/09- 10/1/09	\$67,590	\$10,000	Print and online publication of "The Maryland Field Trip and Teachers Guide".
The Tourism Council Of Frederick County	7/20/08- 10/31/10	\$189,438	\$94,719	Annual economic impact study on Maryland, the 23 counties, Baltimore City and Ocean City.
TOTAL		\$1,985,202	\$344,219	